

## Clothes to Die For

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# In this presentation...

- How I became involved in this issue
- What is behind the simple supply chain model
- How much do your clothes really cost
- The garment industry – image and reality
- Three practical classroom activities to engage learners in this topic



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LOCAL!

# How I became involved







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# The supply chain



Traditional functions:

Raw material  
development,  
production  
and supply

Garment  
design to  
wholesale  
distribution

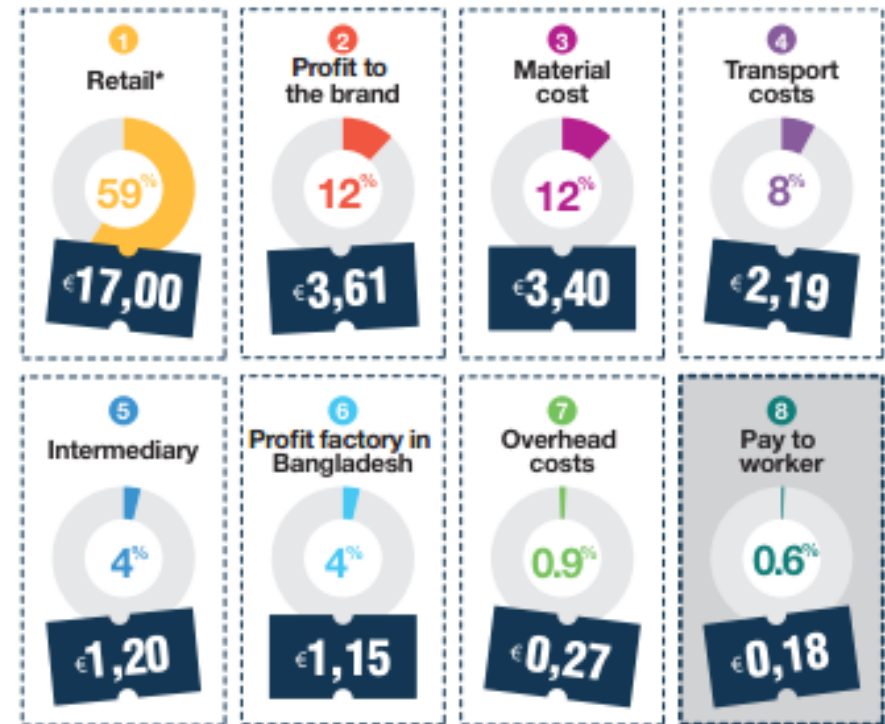
Distribution  
to the end  
consumer



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# How much does your T-shirt really cost?

## BREAKDOWN OF COSTS OF A T-SHIRT



\* Includes all costs at a retail level including staff, rent, store profit, VAT etc.



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# What do garment factories look like?

Like this?







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# What do garment factories look like?

Or like  
this?





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# The image and the reality

H&M promotional  
video



BBC Panorama  
programme about  
the garment  
industry







# Planning an activity

*How would you use these two video clips in class?*

Suggest ways of:

- Interesting students in the topic
- Engaging with the video content
- Following up the video in a subsequent lesson

# Classroom activities

## RANA PLAZA AND TRADE UNIONS - for Intermediate learners: quiz/infographic/reading/grammar/writing - 1.5-2 hrs

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Try this Ready Lesson with your learners - 2 versions to choose from: powerpoint (which you can adapt to your group) and pdf:

**RANA PLAZA AND TRADE UNIONS** - Intermediate - 1.5-2 hrs (from September Issue 495) - *quiz, infographic, speaking, reading, grammar (3rd conditional) and writing.*

[Media:Trade Unions and Rana Plaza.ppt](#)

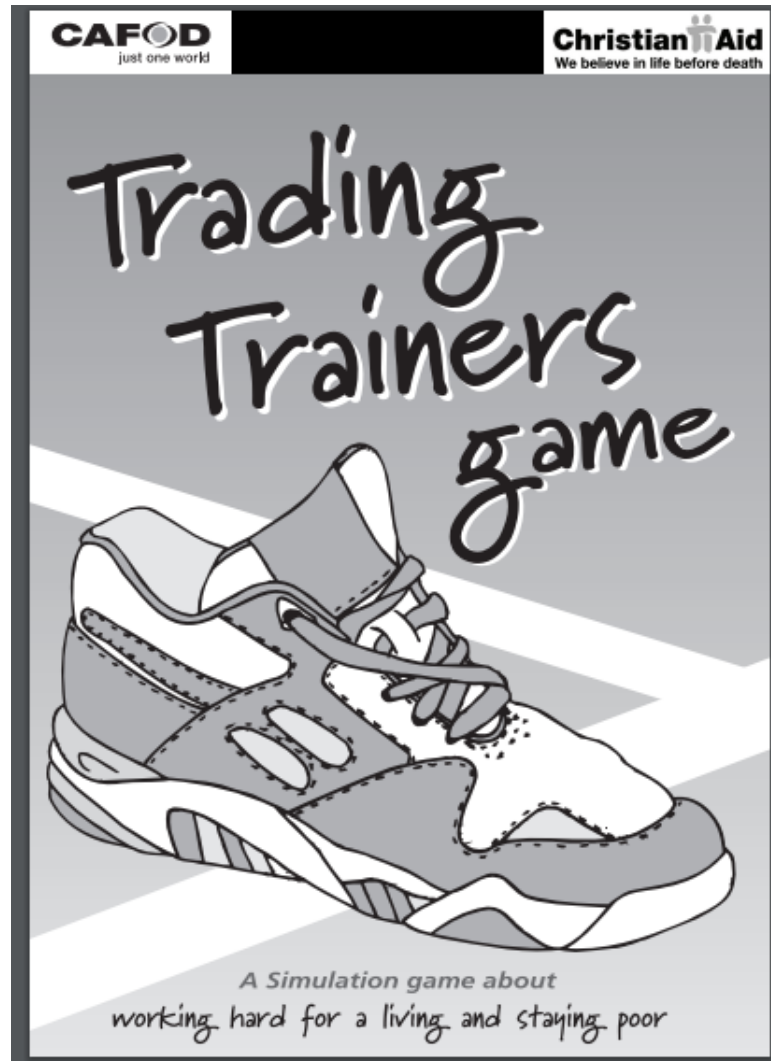
[Media:Trade Unions and Rana Plaza.pdf](#)





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# Classroom activities







# Useful websites

- <http://labourbehindthelabel.org/>
- <https://cleanclothes.org/>
- <http://www.ethicalconsumer.org/shoppingethically/ethicalfashion/clothingcampaigns.aspx>
- <http://fashionrevolution.org/>
- <http://www.tjm.org.uk/>
- <http://www.ethicalconsumer.org/>



# Books

*The Song of the Shirt* by Jeremy Seabrook (Hurst, 2015)

*To Die For: is fashion wearing out the world?* by Lucy Siegle (Harper Collins, 2011)

*Overdressed: the shockingly high cost of cheap fashion* by Elizabeth L Cline (Portfolio/Penguin, 2013)

*Fashion and Sustainability: design for change* by Kate Fletcher and Lynda Grose (Laurence King, 2012)